

## **Lobby Self-Evaluation Sheet**

**7 steps to a clear plan**

*What is your lobby aim?*

*What specific information do you have on the issues involved?*

*To achieve the aim, what specific changes will be involved, in what and/or who?*

*What makes you the right person or organisation to deliver it? Do you have any allies in the fight?*

*Who are you up against? What kind of support do they have? How did they get it? What does this tell you?*

*What lobby methods have you tried? With what prior research and what success? Any models of other lobbies to work from?*

*What are the stages of the lobby, in order?*